

# Dynamics CRM Marketing Training

Duration: Half Day OOB / Full Day OOB +  ClickDimensions

## Using the CRM data for Marketing Views:

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- Creating Views
- Adding Columns
- Filtering

## Marketing Lists

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- Static and Dynamics Lists
- Adding members with Lookup
- Adding members with Advanced Find

## Marketing Campaigns

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- Quick Campaigns
- Campaigns

## Click Dimensions

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- Email Templates
- Using the different editors
- Adding Images
- Links and Personalising Text
- Analysis Email Performance
- Campaign Reporting
- Nurture Campaigns
- Campaign Automation
- Lead Nurturing / Drip Marketing
- Landing Pages
- Surveys
- Forms
- Form Capture

- Exporting and Importing Data
- Export for Import to Bulk Edit / Cleanse Data
- Duplicate Records and Merging